IN THE CLAIMS

PLEASE AMEND THE CLAIMS AS FOLLOWS:

1. (currently amended) A method for providing a personal media service, [[said]] the method comprising:

presenting a user with a selection of pre-defined channels;
storing, in a local cache, media content of at least two pre-defined channels
provided by a remote publisher in a local cache prior to a selection by the user;

receiving input from [[said]] the user specifying a custom channel as a combination of at least two pre-defined channels of said selection; and

making the wherein play of said custom channel and both of [[said]] the at least two-predefined channels provided by [[said]] the remote publisher [[is]] immediately available for playback from [[said]] the local cache.

- 2. (currently amended) The method of claim 1, further comprising wherein playing said eached media content of said custom channel comprises: playing back interleaved media content of [[said]] the at least two pre-defined channels that have been combined into [[said]] the custom channel.
- 3. (currently amended) The method of claim 1, wherein providing [[said]] the user with a selection of pre-defined channels includes comprises: displaying a list of [[said]] the pre-defined channels.
- 4. (currently amended) The method of claim 3, wherein the received input receiving input from said user comprises: includes dragging icons dragged from [[said]] the list representing the first and second pre-defined channels to a screen area used to configure [[said]] the custom channel.

- 5. (currently amended) The method of claim 4, wherein upon playing of said custom ehannel, content from [[said]] the first and second pre-defined channels are given substantially equal time during playback.
- 6. (cancelled)
- 7. (currently amended) The method of claim 1, wherein at least one of [[said]] the predefined channels of said selection comprises includes user owned content owned by said user.
- 8. (currently amended) The method of claim 1, wherein at least one of [[said]] the predefined channels of said selection comprises includes content broadcasted via the Internet.
- 9. (currently amended) The method of claim 1, wherein at least one of [[said]] the predefined channels of said selection comprises includes content broadcast via airwaves.
- 10. (withdrawn) The method of claim 1 wherein at least one of said pre-defined channels of said selection comprises web text converted to speech.
- 11. (currently amended) The method of claim 1, further comprising[[:]] sending information specifying content of [[said]] the custom channel via a network.
- 12. (currently amended) The method of claim 1, further comprising[[:]] transmitting media content of [[said]] the local cache to a remote location via a network upon receipt of authentication information from [[said]] the remote location.

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13. (currently amended) The method of claim 1, further comprising:

based on user input, developing information specifying a media content type to be recorded based on user input;

monitoring content of one of [[said]] the pre-defined channels;

analyzing [[said]] the content to capture a content identification signature; and recording and preserving said the content for later playback only if [[said]] the content identification signature indicates correspondence to [[said]] the media content type.

14. (currently amended) A method for providing a personal media service, [[said]] the method comprising:

providing presenting a user with a group of pre-defined channels, wherein content corresponding to the group of pre-defined channels is stored in a local cache prior to selection by a user;

accepting a user selection of at least two of [[said]] the pre-defined channels; [[and]]

selecting interleaving supplemental media content to interleave with media content of [[said]] the at least two selected pre-defined channels; [[and]]

caching [[said]] the selected supplemental media content along with [[said]] the two pre-defined channels to make the cached media content available for immediate playback, wherein playback of ; playing media content of a first one of [[said]] the selected pre-defined channels is interspersed with [[said]] the supplemental media content.

15. (currently amended) The method of claim 14, wherein playing back media content includes: comprises:

maintaining a pointer within [[said]] the supplemental media content; and at selected points with said media content of said first selected pre-defined channel, playing a portion of [[said]] the supplemental media content at selected points within the media content of the first selected pre-defined channel, wherein the selected points are determined by [[said]] the pointer while advancing said pointer.

- 16. (currently amended) The method of claim 14, further comprising: receiving from said user information about user preferences from the user; and selecting [[said]] the supplemental media content based on [[said]] the user preferences.
- 17. (currently amended) The method of claim 14, further comprising: after-playing first selected channel interspersed with said supplemental media content, playing [[said]] the second selected channel interspersed with [[said]] the supplemental media content after playing the first selected channel interspersed with the supplemental media content while continuing to advance through [[said]] the supplemental media content.
- 18. (currently amended) The method of claim 14, wherein selecting [[said]] the supplemental media content comprises selecting includes a selection based on a current location of a portable device.
- 19. (currently amended) The method of claim 18, wherein the location of the portable device is determined using the Global Positioning System (further comprising: determining said current location employing GPS).

20. (currently amended) A method of providing a personal <u>download</u> media service, [[said]] the method comprising:

receiving a series of preferences from a user;

applying rules to [[said]] the preferences to identify a list of pre-defined channels available to [[said]] the user;

displaying [[said]] the list of pre-defined channels to [[said]] the user; and locally caching at least two of [[said]] the pre-defined channels prior to selection by the user so that either of the cached pre-defined channels is available for immediate playback.

21. (currently amended) The method of claim 20 further comprising:

playing <u>back</u> media content of at least one of [[said]] <u>the</u> pre-defined channels;

receiving a command from [[said]] <u>the</u> user to skip a portion of [[said]] <u>the</u> media content;

skipping [[said]] the portion of [[said]] the media content;

and then resuming playing play back of the media content; and

transmitting information indicating [[said]] skipped portion of the media content
to a remote monitoring site.

22.-45. (cancelled)

46. (new) The method of claim 3, wherein the received user input includes a mouse click indicating selection from the list representing the first and second pre-defined channels.

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- 47. (new) The method of claim 14, wherein playing back media content includes:

 maintaining a pointer within the media content; and

 playing a portion of the supplemental media content at selected points within the

 media content of the first selected pre-defined channel, wherein the selected points are

 determined by the pointer.
- 48. (new) The method of claim 14, wherein playing back media content includes:

 maintaining a pointer within meta-tag associated with the media content; and playing a portion of the supplemental media content at selected points within the media content of the first selected pre-defined channel, wherein the selected points are determined by the pointer.
- 49. (new) The method of claim 14, wherein the supplemental media content includes an advertisement.
- 50. (new) The method of claim 14, further comprising:

 playing back media content of at least one of the pre-defined channels;

 measuring play back of supplemental media; and

 transmitting information indicating play duration of supplemental media to a remote monitoring site.